

**CERNOL CHEMICALS***The people with the right chemistry***A Division of GB Holdings Limited****COMPANY PROFILE****Our History**

Cernol Chemicals was incorporated in 1960 as Chemserve Rhodesia, a subsidiary of the Chemical Services Group in South Africa. A management buy-out in 1981 resulted in the establishment of Cernol Chemicals (Zimbabwe) (Pvt.) Ltd. The company was acquired by SMM Holdings in July 2002 and subsequently merged with General Beltings in 2005 to form GB Holdings Limited. It currently trades as the chemical division of GB Holdings Limited.

About Us

Cernol Chemicals is a leading Zimbabwean manufacturer and distributor of specialty and general-purpose chemical solutions for the industrial, institutional, and household (HI & I) consumer markets. Our manufacturing plant is located at 111 Dagenham Road, Willowvale Industrial Area in the City of Harare and we have sales & distribution outlets in Bulawayo, Mutare, Victoria Falls, and Rusape.

Our broad portfolio of high-quality products serves more than 10 HI & I market segments, including food & beverage processing, medical & healthcare, commercial laundry, water treatment, metal treatment, and agricultural and dairy processing amongst others. Our core business is complemented by wide-ranging technical services spanning chemical analysis, user training, ancillary equipment supply & installation, product technical support, water quality testing, and laundry process consultancy.

We pride ourselves in internally developed research & development core competencies. Cernol Chemicals are the people with the right chemistry and we believe that the right results essentially derive from the right chemistry!

Our Vision

Our vision is to be the premier and dominant manufacturer and distributor of high-quality, specialty industrial, and consumer chemicals in Zimbabwe and beyond.

CERNOL CHEMICALS – 111 Dagenham Road, Willowvale, Harare

Phones: Harare +263-242-662681/5; Bulawayo +263-9-466296/7; Mutare +263-20-60022; Victoria Falls +263 13 46632

Website: www.gbholdings.co.zw; **E-mail:** sales@cernol.co.zw

Our Mission

We at Cernol are committed to:

- ◆ Acquiring core competencies in the specialty chemicals field,
- ◆ Satisfying unique customer needs through innovation, manufacturing, and distribution of high-quality specialty chemicals using appropriate technology,
- ◆ Maintaining a highly motivated and professional workforce through the provision of opportunities for personal development and growth,
- ◆ Upholding a good corporate image in our interactions with all stakeholders,
- ◆ Conducting all our activities in a safe and environmentally sustainable manner, while,
- ◆ Providing a fair return to all our shareholders.

Our Core Values

- ◆ Commitment
- ◆ Professionalism
- ◆ Teamwork
- ◆ Ethical Conduct
- ◆ Fairness
- ◆ Dynamism

Our Commitment to Quality

1. Cernol Chemicals is committed to upholding its status of being the premier and dominant manufacturer and distributor of high-quality, specialty industrial, process and consumer chemicals in Zimbabwe and beyond.
2. Cernol Chemicals is committed to providing quality products and services that meet and/or exceed the expectations of its **CUSTOMERS**.
3. Cernol Chemicals will maintain and **CONTINUALLY** improve an effective quality management system that meets the requirements of ZWS ISO 9001:2015 in order to consistently satisfy both internal and external customers.
4. Cernol Chemicals will continually establish, implement, and review **QUALITY OBJECTIVES** that are in line with meeting stakeholder expectations.
5. Cernol Chemicals Employees will adopt a **CULTURE OF QUALITY** in all operations; to provide a suitable, appreciable, and enjoyable working environment for everyone.
6. Cernol Chemicals' activities throughout the organization will endeavor to conform to applicable statutory and regulatory requirements.

Our Products & Services

Manufactured Chemicals

- ◆ Industrial, Institutional, and Household Chemicals

Traded Chemicals

- ◆ Industrial & Institutional Chemicals

Technical Services

- ◆ Product Technical Support
- ◆ Process Water Quality Testing
- ◆ Ancillary Equipment Supply & Installation
- ◆ Chemical Analysis
- ◆ Laundry Process Consultancy
- ◆ Product Demonstration & User Training

CERNOL CHEMICALS – 111 Dagenham Road, Willowvale, Harare

Phones: Harare +263-242-662681/5; Bulawayo +263-9-466296/7; Mutare +263-20-60022; Victoria Falls +263 13 46632

Website: www.gbholdings.co.zw; **E-mail:** sales@cernol.co.zw

Our Markets

Cernol Chemicals services a broad spectrum of clients, many of whom play critical roles in the national economy. Its currently serviced market sectors include:

- ◆ Food & Beverage Processing
- ◆ Medical & Healthcare
- ◆ Hospitality, Catering, & Tourism
- ◆ Laundry & Cleaning Services
- ◆ Transport, Haulage, & Logistics
- ◆ Heavy Industrial Manufacturing
- ◆ Water Treatment
- ◆ Metal Treatment
- ◆ Agriculture & Livestock Farming
- ◆ Mining & Engineering Services
- ◆ Commercial Trading
- ◆ Fabric & Wood Processing
- ◆ State Enterprises & Public Services
- ◆ Academic, Training, & Social Services
- ◆ Household Consumer Goods
- ◆ Utility Services

Our Location

Our head office and manufacturing plant is at 111 Dagenham Road, Willowvale Industrial Area, Harare. We also have 3 distribution outlets in Bulawayo, Mutare, and Victoria Falls.

Our Key Team Members

- ◆ Mr. Elton Mwinga
General Manager
Tel: +2638677211239; +263 78 316 2811; +263 71 242 6833
E-mail: mwingae@cernol.co.zw
- ◆ Mr. Tafara Makombe
Operations Manager
Tel: +2638677211239; +263 77 513 9070
E-mail: makombet@cernol.co.zw
- ◆ Mr. Desire Mandaza
Finance Manager
Tel: +2638677211239; +263 77 513 9070
E-mail: mandazad@cernol.co.zw
- ◆ Mr. Hugh Gombakomba
Regional Sales Manager North
Tel: +2638677211239; +263 77 342 0965
E-mail: gombakombah@cernol.co.zw
- ◆ Mr. Joel Gumbo
Regional Manager South
Tel: +26394662297/8; +263 77 241 6008; +263 71 941 6008
E-mail: gumboj@cernol.co.zw

CERNOL CHEMICALS – 111 Dagenham Road, Willowvale, Harare

Phones: Harare +263-242-662681/5; Bulawayo +263-9-466296/7; Mutare +263-20-60022; Victoria Falls +263 13 46632

Website: www.gbholdings.co.zw; **E-mail:** sales@cernol.co.zw